

**Don't Take Our Word For It...**

**Get More Store Traffic!**

**BIG UGLY**

**CHEESEBURGER DOG**

**EAT IT...JUST DON'T LOOK AT IT!**

*“When I owned and ran Uni-Marts, our team needed to create new customers, generate new sales and gross margin dollars on a tight budget and with tough competitors all around. Tim and Greg took the time to evaluate and understand our whole convenience store business, and helped deliver the sales outcomes we targeted. In addition, they created and implemented the famous "Big Ugly" roller grill campaign. It was so effective and memorable it is still talked about today! Check it out at [lazoryost.com](http://lazoryost.com).”*

**Henry Sahakian**

*Past CEO, Uni-Marts*



Greg  
Yost ↗

← Tim  
Lazor

**LAZOR|YOST**

CONVENIENCE MARKETING

[www.ConvenienceMarketing.net](http://www.ConvenienceMarketing.net)